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Get a Refresh on Your Color Basics with Keune! Take a moment to brush up on your color skills with Keune's high-quality, salon-only color range! The Keune Color Basics Video Series is now live on the Keune Brand Portal, giving you access to education anytime, anywhere. This series of five videos, led by Technical Director Amber Skrzypek, covers FAQs, tips, and tricks for new and experienced Keune Colorists. The video series includes: * Tinta Color Basics (13 minutes): Answers frequently asked questions about how our color works, picking a shade, getting the right coverage, and formulating for every end result. * Advanced Gray Coverage (6 minutes): Offers consultation tips, picks the perfect shade for clients with gray hair, and provides strategies for flawless results on resistant gray hair. * Blonde Series (5 minutes): Takes you through high-lift shades, bleach, and alternative options to deliver healthy blonde hair. Covers Super Ash Blonde Series, Super Blonde Tinta 2000, Ultra Blonde, and Cool Boosters. * Semi-Color (8 minutes): Discusses when to use semi-color, best practices, mixing ratios, application strategies, and picking the best color for clients. * After-Color Care Programs (2 minutes): Emphasizes the importance of home-care, including what products to use and why to keep clients' color looking vibrant and shiny between visits. To gain access to this educational series, reach out to your distributor sales consultant. Follow @Keunenamerica on Instagram for the latest Keune Color updates! Building on a century of scientific expertise and three decades of Tinta Color success, we're excited to introduce Tinta Color 2023: fresh shades, eco-friendly packaging, and exceptional results. This innovative range provides up to 75% more fiber nourishment for clients' hair, safeguarding color while offering an improved conditioning effect. With stunning new colors and seamless synergy with Semi Color, your Keune-trained hairstylist can now craft truly unique looks. Ready to take the plunge and try a new hair color? The comprehensive Keune Hair Color Chart offers a diverse range of shades suitable for all hair and skin types. Whether you want to make a bold statement or add a touch of fun to your look, this chart helps you find the perfect hue. Handy tips on hair care are also included, ensuring you can maintain your new style with ease. For added convenience, Keune offers a free printable PDF version of their Hair Color Chart, providing the same color options and information as the online chart. With our expert guidance, getting your hair colored doesn't have to be intimidating – simply find the perfect shade for your unique style. Protecting hair color and enhancing its condition by as much as 20% - this fiber nutrition can be a game-changer for clients' locks. With it, you're empowered to create truly unique and vibrant hues that set your work apart. Available in manuals translated into Dutch, English, German, or French, making it accessible worldwide.